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Arecont Vision Sustains Double Digit Growth for 8th Consecutive Year

- Posts 25.5% Revenue Growth in 2011
- Megapixel Solutions Continue to Gain Traction for Mainstream Applications

Los Angeles, CA (March 21, 2012) - Arecont Vision, the industry leader in IP-based megapixel camera technology, continues to post double digit sales growth with its innovative line of megapixel imaging systems. Arecont Vision recorded 25.5% increase in revenues up from \$51M in 2010 to \$64M in 2011 in its audited financial results. The company has achieved this growth by its continued focus on developing superior megapixel imaging solutions for mainstream video surveillance applications.

"Arecont Vision's growth over the past nine years is a result of our unique focus on designing and manufacturing innovative megapixel imaging solutions that deliver the highest performance and high quality at a great price point," said Dr. Michael Kaplinsky, CEO, Arecont Vision. "Our continued expansion both domestically and globally reflects the growing popularity of our unique product line that stems from our pioneering approach to megapixel surveillance, years of innovation and customer focus."

Impressive sales figures for 2011 reflect Arecont Vision's growth worldwide. The Americas, Europe-Middle East-Africa, and Asia Pacific all posted significant gains.

New product innovation was important for Arecont Vision and its customers in 2011. The company released several important product platforms that further the company's leadership position among IP/Megapixel camera manufacturers. They are:

- 20MP Panoramic Day Night H.264 Camera Systems
- 1.3-10MP fourth generation H.264 cameras
- 3 and 5MP H.264 bullet camera systems
- 1.3-5MP indoor H.264 mini dome camera systems

"Our expansion with key distributor partners like Anixter, ADI, CSC/Wesco, ScanSource, GraybaR, Norbain, Harco, ADS, Envision, Alpha Pricing and Oriental have been key to our global success." said Scott Schafer, Executive Vice President of Arecont Vision. "Arecont Vision continues to build stronger relationships with leading technology partners to ensure the seamless integration of our megapixel imaging camera systems. By working closely with leading software and hardware solution providers, we have collectively built much better integrated solutions together for the market and our customers. We are also working together with our technology partners to educate distributors, systems integrators, installing dealers and end users on the important and necessary steps in designing, implementing and supporting first-rate networked megapixel solutions."

Arecont Vision megapixel products have been embraced by users in every major vertical market segment including government, retail, financial, education, transportation, healthcare, gaming, and corporate/industrial. In fact, 5 companies listed among FORBES' Top 10 Global Brands are satisfied Arecont Vision customers with major deployments. "The sophistication and quality of our customer base is direct testimony to the performance, quality and reliability of our megapixel imaging solutions," continued Mr. Schafer.

In 2011, Arecont Vision was recognized in the security industry with several prestigious awards:

- 2011 Inc 500/5000 List of Highest Growth Companies (ranked in top 1000)
- 2011 Frost & Sullivan Innovation Award
- 2011 China Public Security Expo Product of the Year Awards Ceremony
- 2011 Security Sales & Integration Top 30 innovative Products
- 2011 PSA Security Network Star Award
- 2011 Milestone Global Camera Partner of the Year
- Multiple Security Industry Magazine Advertising Readership Awards

ABOUT ARECONT VISION

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. All-in-one products such as the MegaDome®, MegaView™ and D4F/D4S/D4SO series provide installer friendly solutions. Compact JPEG and H.264 series of cameras address cost sensitive applications. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

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*EDITORS' NOTE: Electronic files and photos are available upon request by emailing Ashley Palermo at in | fusion advertising at apalermo@ifadvertising.com.